

HBO® DEALER DOLLARS

EARN BIG REWARDS WITH HBO IN 2025!

\$10 PER UNIT
for a FIVE+
year contract

HBO Linear Launches & Renewals

\$7 PER UNIT
for a THREE+
year contract

HBO Linear Launches & Renewals

STEP 1

Sell or renew linear HBO
to bulk properties.

STEP 2

Access Dealer Dollars
digital submission form
from [HBODEALERS.COM](https://hbodealers.com)
and submit all
required documents.

STEP 3

Claim your rewards!

2025 IMPORTANT DATES

January 1, 2025

PROGRAM STARTS

December 31, 2025

PROGRAM ENDS - Last day to launch or renew properties

January 16, 2026

FINAL SUBMISSION DEADLINE for all properties activated
or renewed between 1/1/2025 through 12/31/2025

VISIT OUR WEBSITE FOR REBATE FORMS AND MORE!

[HBODEALERS.COM](https://hbodealers.com)

Contact HBOBulkSubmissions@wbd.com with questions.

DONT FORGET TO REMIND YOUR CUSTOMERS ABOUT HBO PROPERTY REBATES!

Dealer Dollars program only available with participating satellite providers, subject to HBO's sole discretion and approval. Properties must launch or renew between January 1, 2025 and December 31, 2025. Eligible bulk properties include franchise hotels and multi-dwelling unit (MDU) properties with 10 or more units, for linear service only with an a la carte HBO rate. The following are not eligible for Dealer Dollars: University housing, corporate, regional or national-level bulk property deals. An annual cap of \$25,000 (individual) or \$50,000 (aggregate for all individuals working for or on behalf of a corporate dealer) applies for Dealer Dollars per year, subject to eligibility requirements and the satellite provider and dealer and/or individual's continuing eligible participation in the Dealer Dollars program. Incentives are subject to change at any time without notice. ©2025 Home Box Office, Inc. All rights reserved. HBO® and related channels and service marks are the property of Home Box Office, Inc.