HBO® DEALER DOLLARS

2026 DIGITAL SUBMISSION INSTRUCTIONS

HBO Launches/Activations & Renewals with a minimum 3-year commitment

Effective January 1 - December 31, 2026

CLAIMING YOUR REBATE IS EASIER THAN EVER WITH THESE STEP-BY-STEP INSTRUCTIONS

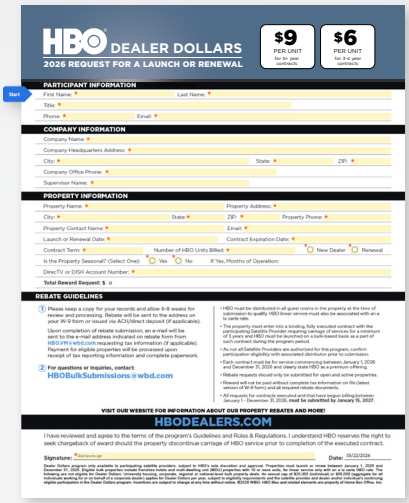
1. Complete the form for each property submission, upload required documents and follow all steps/instructions.
2. You will receive an email from **HBO.VM@wbd.com** requesting your W9-form and banking information for payment disbursement (if applicable). Be sure to add to your safe list/check your spam folder if email is not received.
3. **You're all set!** Please allow 6-8 weeks for review and payment processing.

STEP 1

Visit **HBODealers.com** and click on the **Dealer Dollars** tab to access forms and information. Click the **CLAIM HBO REBATE!** button.

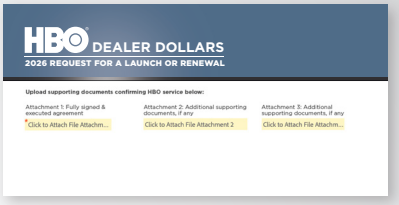
STEP 2

Complete the form in its entirety and **digitally e-sign** at the bottom of the form.



STEP 3

Attach the required documents.



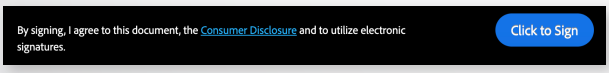
IMPORTANT

File size limit is 5MB, either reduce the file size OR split the agreement and attach as an additional file if size exceeds 5MB. If PDF files within the size limit are rejected, save the file as a PDF and try again; reach out to our processing team at **HBOBulkSubmissions@wbd.com** if you have any issues.

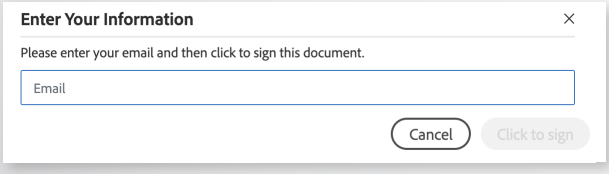
STEP 4

E-sign the rebate form and provide your email address – **form must be signed by the individual receiving the rebate payment.** All required fields must be completed to arrive at this step.

1. Select "Click to Sign"



2. Enter your email address once prompted



IMPORTANT

Make sure you are using a valid email address and it is the same as what was entered on the rebate form. You will be required to validate the submission through Adobe Sign for the forms to be submitted to HBO for payment review and processing.

STEP 5

Check your inbox for an email from Adobe Sign to CONFIRM YOUR SIGNATURE within a couple of minutes. Once received, click on **"Confirm my email address"** – **if you do not complete this step, your submission will NOT be received by HBO.**

IMPORTANT

Check your spam folder if you have not received the email from **echosign@echosign.com** and add it to your safe list for future submissions.

STEP 6

Once email address is confirmed, you will receive a final confirmation indicating your submission has been received by HBO. The email will include a copy of the submitted rebate form and attachments, please keep for your records.

Property Rebates for your customers are available for digital submission at **HBOBULK.COM**.

If you have any questions or issues with the submission process, please contact our processing team at **HBOBulkSubmissions@wbd.com**.